

Spring 2011

Dear Friend of Scotia Village and The Presbyterian Homes, Inc.,

News of Scotia Village

Renovations Continue – Our new look is transforming our community for springtime, and I hope you will visit us to see our new décor. Phase one of our five-phase plan is nearly complete and includes our front entrance, living room, expanded game room, dining room, and back patio.

We kicked off phase two mid-March when we addressed our multi-purpose room, administrative areas, craft room, gathering/meditation room, residents' business center, vitality center, gift shop, and beauty shop. Phase three begins this fall and will include resident hallways and the rotunda. As a 23 year-old community, Scotia Village deserves this substantial reinvestment to provide residents with updated surroundings. We developed new designs and colors with the help of GMK Associates, an interior design firm that specializes in decorating continuing care retirement communities.

Landscaping Master Plan – This spring we are making a significant landscape improvement and investment along the front of Scotia Hall, our main building. We worked with landscape architects at The Southern Landscape Group of Pinehurst to develop the master plan. Our new landscaping master plan calls for replacing existing aged bushes with new plantings that offer texture, easy maintenance, year-round color, and visual interest with varied plant heights. Visitors will enjoy layered planting with seasonal color as part of our ongoing effort to improve Scotia's living environment and appearance for residents' enjoyment.

High Occupancy – We have 94 percent overall occupancy as of the end of February, and we are very grateful to be of service to residents and their families. If we may be of help to you or your family, please call us at (910) 277-2000. We offer high quality resident services and financial stability while remaining affordable.

2011 Annual Appeal for Residents' Financial Assistance – We kicked off our 2011 Annual Appeal with a goal of \$30,000 for residents' financial assistance. This fiscal year, our residents' financial assistance need is expected to exceed \$222,000. The \$222,000 need is met by donations from the Annual Appeal and grants from The Scotia Village Foundation; any amounts not covered by these sources are met through operations. I have enclosed a gift envelope if you would like to help. Many individuals make a gift in honor or in memory of loved ones for birthdays, anniversaries, or on Mother's Day or Father's Day.

Scotia Village Receives \$136,600 for Wellness – With our sister communities of Glenaire and River Landing at Sandy Ridge, we successfully matched an anonymous donor's \$250,000 challenge gift to the PHI Foundation to expand our enCompass wellness program for residents. Our three communities jointly raised \$342,841 exceeding our \$250,000 goal. Scotia Village will receive \$136,600 which includes \$78,600 we raised and \$58,000 from the challenge gift. Residents will help decide programming.

Person-Centered Care – We moved ahead in adopting this new model for our Health Care areas (assisted living and skilled nursing) by formalizing a partnership agreement with the national consulting group, Action Pact. Consultants will share practical advice on restructuring our Health Care areas and reorganizing the way we provide care for our residents.

Visit Us on Facebook – Scotia Village launched our new Facebook page! Our goal is to highlight our community, its marketing events, and residents' activities. We will share photos and comments with friends and the community. Search for **Scotia Village Continuing Care Retirement Community** and "Like" us.

Spring Lifelong Learning Courses Begin – Residents are enjoying the spring SAILL (St. Andrews Institute of

over please

Lifelong Learning) courses offered by St. Andrews Presbyterian College, which is adjacent to our campus. Some residents are current and former professors of the college and teach SAILL courses. Spring classes include Great Books; water aerobics taught by Ellen Sims, our Wellness Director; post-war Vietnam culture; beginning computer; Scotland County history; free verse poetry workshop; and songs by the decade with historical context.

New Board of Trustees Officers – At its Feb. 25 meeting, the Board elected new officers: **David Burns** of Laurel Hill, President; **Frank Buie** of Laurinburg, Vice President; **Greg Baines** of Laurinburg, Treasurer; and **Elizabeth Cooley** of Wagram, Secretary. Strong Board leadership is key to Scotia Village’s continuing success.

Scotia’s Sustainability Efforts – We are partnering with Sustainable Sandhills, a nonprofit dedicated to conserving the natural resources of the eight-county region surrounding Fort Bragg, to improve our environmental performance. Our goals include reducing solid waste disposal and promoting recycling; being energy and water efficient; purchasing products less harmful to the environment; and reducing utility and waste disposal expenses. Staff members are involved in this ongoing project.

News of The Presbyterian Homes, Inc. (PHI)

Seven Newly Elected Members of the PHI Board of Governors – At its Mar. 17 meeting, the PHI Board of Governors elected seven new members, bringing the Board to 23 members. New members include **Frank T. Buie**, Vice President of the Scotia Village Board of Trustees; **M. Carlyle Kinlaw, Jr.**, at-large member from Winston-Salem; **Drew Nealeans**, Vice President of the RLSR Board of Trustees; **Harold F. Stierhoff**, a Glenaire resident representing its Board of Trustees; **Kevin Tilley**, at-large member from Greensboro; **Peter Tourtellot**, at-large member from Greensboro; and **Delle Blount Wilson**, at-large member from Castle Hayne near Wilmington. The Board has the legal and fiduciary responsibility for the three PHI communities of Glenaire in Cary, N.C.; River Landing at Sandy Ridge in Colfax, N.C.; and Scotia Village in Laurinburg, N.C.; and the 1,200 senior adults our communities serve. Board officers include **Joe Ely** of Winston-Salem, Chairperson; **Dr. William C. Goodwin, Jr.** of Laurinburg and Black Mountain, Vice-Chairperson; **Walter G. Rogers** of Raleigh, Secretary; and **Sherry McKinney** of Greensboro, Treasurer. We are grateful to these dedicated and effective leaders.

Clean Audit for FY 2009-2010 Financials – At its Mar. 17 meeting, the Board of Governors heard from its Audit Committee that **Dixon Hughes PLLC** audited the 2009-2010 financials for PHI, its communities, and foundations. The firm had no reportable conditions or management comments, and said that it was issuing an unqualified opinion. As in the past, Dixon Hughes commended the PHI accounting staff for doing a very good job and having the financial operations in good order. Our three CPA’s in the PHI Management Services Office ensure accurate and ethical financial management. We are fortunate that we continue to be in a strong financial position to better serve residents.

Occupancy Strong – Our overall occupancy remains high at over 90 percent at all three communities, enabling us to provide services for many senior adults and to operate efficiently.

Videos on Websites – Visit our communities’ websites (www.glenaire.org, www.riverlandingsr.org, and www.scotiaivillage.org) to see our new videos featuring our residents enjoying their active lives on campus.

PHI’s 60th Anniversary in 2012 – We will be celebrating our 60th Anniversary of caring for seniors next year. We have endured thanks to our wise Board leadership, loyal donors, and wonderful residents.

Sincerely,



Clarell W. Litchford
Executive Director